

intraceuticals

it's in the skin

Tuesday, March 29, 2011

Cosmoprof Bologna and Intraceuticals Europe

For the second year Intraceuticals took part in Cosmoprof (Bologna) with its own booth. We were pleased to meet visitors as well as existing clients from all over the world and of course especially from Italy. The presence on the booth of Michelle Peck was a welcome plus for everybody, who was eager to learn the latest tips on Intraceuticals Infusions from the “stars’ beauty guru”.

A lot of interest was generated by the new Daily Serums - Rejuvenate and Atoxelene, which are a great complement to the Intraceuticals range.

- Gian Paolo Borgna- Enermedica (Italian Distributor)



Intraceuticals staff and distributors at Cosmoprof

Intraceuticals staff and distributors across UK and Europe joined together to learn about new product concepts and developments for release in 2011, consumer workshop programs on 3 Step Hyaluronic Layering - with implementation programs currently being rolled out globally.

We would like to thank Gian Paolo, Stefi and Stefano for looking after EU Management in our transitional period during the last 12 months as we built up our local office and staffing. James Stringer is now Intraceuticals Sales Manager across UK and Europe.